



IMPROVING CHILDREN'S NUTRITION

2022



A HEALTHY START FOR EVERY CHILD

It is estimated that one in four children in the UK are from low-income households and are at risk for food insecurity and micronutrient deficiency.

To combat childhood malnutrition in the UK, Vitamin Angels UK provides nurseries in low-income communities the opportunity to self-select a variety of fruits, vegetables, and protein-rich food items to incorporate into the snacks and meals they are giving to the children — at no cost to the nursery or to the family. The package is designed to contribute to an overall diet that is consistent with the Voluntary Food and Drink Guidelines for Early Years Settings in England.



IMPROVING CHILDREN'S NUTRITION IN THE UK

Good nutrition allows children to thrive through each stage of their development as they grow and learn, leading to greater overall well-being. When women and children have access to quality services and the support they need to incorporate good nutrition into their lives, families do better: gaps in educational attainment shrink, incomes grow, and new opportunities emerge.



Reaching pre-school aged children



Focused on the disadvantaged wards



Delivering healthy, supplemental foods

Last year, we doubled the number of nurseries participating in our programme.





GLOBAL EFFORTS

Our work doesn't stop in the UK. In partnership with Vitamin Angels Global we're working to improve nutrition worldwide.

Vitamin Angels Global collaborates with local organizations, including governments, to reach the most nutritionally vulnerable populations – pregnant women, infants, and children – who are underserved by existing systems, with evidence-based nutrition interventions and provide technical assistance.

Proven nutrition interventions have the power to help break the intergenerational cycle of poverty, poor health, and adverse well-being. By helping to extend these interventions to the people who are most underserved by existing systems, Vitamin Angels helps entire communities grow stronger for generations to come.

70
million

pregnant women
and children
reached in 2021

1,200

program partners

65

countries

FUNDING MODEL

In the same way that our programmatic efforts are implemented with expertise and care to effectively fulfill our mission, we strategically create and engage in partnerships that can maximize the generation of resources to fund those efforts.

An official partnership with Vitamin Angels UK allows businesses to do more than charitable giving. Purpose-driven companies appreciate a competitive advantage. Our expertise delivers business solutions in cause-marketing, employee engagement programming, corporate social responsibility/ sustainability initiatives, and more.

CORPORATE PARTNERSHIPS

Underserved populations in the UK and around the world benefit from the generous, unwavering support of the organisations. We extend our sincere thanks for their outstanding support.

GLOBAL

Walgreens



Walgreens Boots Alliance



UK

Alliance
Healthcare

NOURISHED

together



REVIV





Vitamin Angels UK is a Registered Charity
Number 1190247

Vitamin Angels UK

Number 1 London Bridge

London

SE 9BG

vitaminangels.org.uk

The objects for which the Company are established are the relief of sickness and preservation of health by providing or assisting in the provision of nutrients and services for the benefit of mothers and children and to work to end malnutrition and its consequences among at-risk, hard-to-reach populations (e.g., defined generally as individuals lost to national health services), focusing on young children under five years of age, and women of reproductive age, including especially pregnant women and their unborn child and new mothers and to advance the education of the general public in all areas relating to healthcare for mothers and children.